



## CASE STUDY

Migrating onto an innovative,  
modern, and practical solution



## An international network

Cegedim e-business operates one of the largest global B2B e-commerce networks in the world with more than 2,000,000 connected entities, suppliers and buyers, around the globe.

We enable companies to automate and boost their trading activities and cover the entire Contract-to-Pay process, including electronic invoicing. In all the countries where we operate, we help Procurement, Finance, IT, and Sales departments simplify their operating procedures, shift towards secure, optimised daily management, and capitalise on critical data.

Cegedim e-business acquired NetEDI in 2019, leading us into an exciting and new phase, enabling us to expand our capabilities further.

NetEDI are leading electronic order and invoice solution provider. We are known for the efficacy of our NeTIX cloud platform, which integrates with 70 ERP systems enabling connection and automation of B2B processes in all business sectors. We provide award-winning integration for retail, e-commerce, transport and logistics, and healthcare sector.





**Company:**  
TOTM

**Industry:**  
Healthcare  
supplies

**Size:**  
36 staff

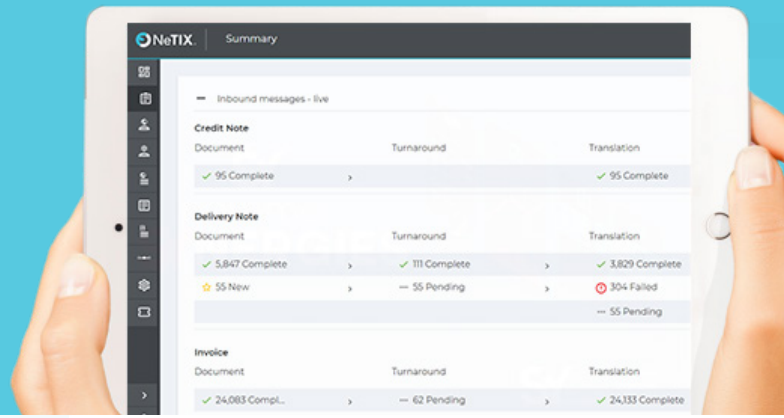
## TOTM supply industry-leading female healthcare products to supermarket giant Tesco

TOTM strive to create a powerful change towards menstrual well-being, providing ethical and sustainable sanitary products without using unnecessary plastic, chemicals, dyes, and fragrances that can be harmful. TOTM empowers women with access to honest and high-quality period care products.

The taboo surrounding menstrual periods stunted the development of new products in the industry, with little to no innovation for over 80 years. With little change within feminine hygiene design, accompanied by increasing demand from eco-conscious and health orientated consumers, TOTM understood the gap within the UK market. Developing an array of products that are sustainable and safe for women to use has resulted in an increase in consumer demand, with major retailers lining up to stock TOTM's product range.

In 2018 TOTM came to NetEDI requiring a B2B solution that would allow them to translate and transmit all message types from their main supplier, Tesco. We recommended they implement a NetIX Starter solution, as they could easily exchange automatic messages with their trading partners.

# Completely familiar. Entirely enhanced.



## We make migration easy

A loyal customer for three years, TOTM were excited by the opportunity to migrate onto our new UI. NeTIX already added great functionality to their business, so they were elated to receive additional benefits.

Maintaining good customer relationships is integral for all businesses, migrating onto NeTIX 3.0 couldn't have an adverse effect and disrupt their ability to process orders and invoices from one of their main suppliers.

**“I knew we needed to migrate quickly because we have orders that needed to be processed in just a few days, and it was such a smooth transition. I submitted our customer details, followed the direct link that was sent to my inbox, then NeTIX 3.0 was installed. It was as easy as that.”**

Migrating on NeTIX 3.0 won't interfere with ongoing transactions. It will add immediate value to your business, empowering you with a whole host of new features that will improve your processing systems.

## A modernised solution

As demand increases from retailers, TOTM wanted to migrate onto a solution that would enable them to increase their processing capabilities to compete against their ever-growing demand.

Christine Bull, Operations & Finance Manager, TOTM said:

**“Since migrating onto NeTIX 3.0 everything loads so much quicker.”**

A contemporary solution with unrestricted access, working across all browsers you're never limited. With a 99.5% uptime, NeTIX 3.0 users are receiving our fastest operational systems meaning TOTM can communicate with trading partners faster than ever before.

## Designed for usability and practicality

TOTM allocated an individual team member to manage all business documents sent via their B2B solution; as demand for their product increased, this was no longer a practical solution. They needed an intuitive platform with a modern methodology, as effortless navigation would enable TOTM to train multiple staff members on the solution.

This is what Christine Bull, Operations & Finance Manager, TOTM had to say:

**“NeTIX 3.0 has an easy-to-use design, I can train other team members on the platform to let me concentrate on other tasks.”**

NeTIX 3.0 was designed with practicality and usability in mind. The modern aesthetic comes with a wide range of enhancements, enabling all users with various technical know-how to navigate the platform with ease.

A centralised platform with multi-user logins allows people across the business to access information safely and securely. Empowered by an easy-to-use design, Christine can easily and quickly train multiple team members on the platform, allowing her to concentrate on her financial role.

## Customising your data presented

NeTIX 3.0 was designed with usability at the forefront, greater visibility of your data ensures business-critical decision are empowered by accurate data.

**“By customising our order summary page I’ve been able to condense down the information and save time, I can easily access relevant information.”**

TOTM receive the same great functionality with new capabilities helping to streamline their supply chain. With a bespoke dashboard overview, they can alter the data presented to access frequently used business data from a consolidated point of view, empowering TOTM to make data-driven decisions with confidence.

**Ask our  
experts about  
migration**

**Ready to migrate?**

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Visit our website  
[www.netedi.co.uk/netix/](http://www.netedi.co.uk/netix/)

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