



NetEDI helps Zest 4 Leisure improve their admin efficiency

When Zest 4 Leisure, a leading force in the outdoor leisure industry, needed to improve efficiency with order admin processes, they engaged the services of project consultant Tom Evans to help them.

Due to his many years' experience helping companies streamline their processes, Tom knew that EDI could help and championed the idea of implementing a new automatic, electronic messaging system.

Get in touch

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"Your sales team explained everything clearly, did an online demo and answered all the questions they had."

Tom Evans, Project Consultant



Cloud-based and easy to use



Integrated with Access Dimensions



Fully-managed with 24/7 support

What did Zest 4 Leisure want to achieve?

Zest 4 Leisure's reputation as a manufacturer of the highest quality product ranges meant they were imputing over 800 orders per week. However, this was being done manually, as they had no EDI system in place.

They wanted to reduce the number of hours they spent each week on these mundane but essential business tasks and make a

saving on the amount they were spending on administration costs.

Tom says, "I knew the capabilities of EDI and once Zest 4 Leisure understood the benefits they'd be set to gain and what kind of return on investment they were looking at they were happy to move forward."



What NetEDI did for Zest 4 Leisure

We implemented our NeTIX Professional solution for Zest 4 Leisure so they can automatically and securely communicate with their trading partners, which include B&M, Ryman and Wayfair. This solution is also directly integrated into their existing SAP Business One back-office system which means their staff can view EDI and back-office data from the same platform.

Zest 4 Leisure managed to massively increase admin efficiency – they've saved a massive 100 hours per week by implementing EDI.

This huge reduction in manual processing means their staff can put more of their time towards high-value tasks that directly contribute to business profit and growth.

Zest 4 Leisure is a seasonal business and they typically see an upturn in orders around the springtime, when people may decide to spruce up their gardens and outdoor areas. In previous years they hired extra staff to deal with demand during this season, but their new EDI system has eliminated the need to do this.

"I have a great working relationship with NetEDI, I'd always consider them for all my projects."

If you'd like to know more about how we can transform your business to business processes, just get in touch today.



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