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## We're the preferred EDI supplier for Young Foodies' clients

Young Foodies is on a mission to help challenger food and drinks brands find their feet in the industry.

We're their preferred EDI supplier, which means that whenever one of their clients needs to implement EDI, we're the ones they come to.



**EDI implementation led by experts**



**Trusted by our business partners**



**Consultative approach to business development**

### Our Partnership with Young Foodies

Chris Green first worked with NetEDI as Head of Operations at Metcalfe Foods – a fast growing business in the middle of streamlining their operations.

After a successful EDI implementation with Metcalfe, Chris went on to consult for several other brands and came back to NetEDI time and time again.

Now, as the co-founder of Young Foodies, Chris recommends NetEDI to the challenger food and drinks brands he works with, when he can see they would benefit from our service.

Chris says, 'Everything we do is brand first. It's all about what our clients need and improving their back-office processes.'



**"NetEDI also take a very consultative approach with the work they do, so there's a synergy between us and I think that's why we work so well together."**

Chris Green, Young Foodies

# How we help Young Foodies' clients

NetEDI provides a cloud-based, completely managed EDI service. We enable our clients to exchange documents with their trading partners electronically, automatically and securely.

For some clients, this may be the first time they have thought about implementing EDI. Chris says, 'We have conversations around what EDI is and how it works. Once people know the benefits of EDI and that it can be a simple process, the normal reaction is a sigh of relief.'

**So, what's the number one question he's asked?**  
**'Is it complicated?' says Chris.**

**'They're all very busy people and they're concerned about their time.'**

We pride ourselves in providing a fully managed, easy-to-use service and Chris has seen the results with his clients. 'You make the process simple from start to finish, you talk them through everything and the implementation is led by experts. I've never received any negative feedback.'



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