



Ugly add Tesco as a trading partner, with NetEDI's help

Get in touch

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Ugly are a drinks company with a difference. Their fruity flavours have nothing artificial in them at all, being made instead from completely natural ingredients. And the team at Ugly are also committed to reducing their impact on the environment. All their products are produced right here in the UK and are fully recyclable.

Their refreshingly honest and ethical approach quickly caught on and now they boast an impressive list of customers including Tesco, Whole Foods, Amazon and Holland and Barrett.



Cloud-based and easy to use



Fully Managed with 24/7 support



Easily add new trading partners

What did they want to achieve?

At the start of the year, Ugly were looking to enter into an exciting new deal with Tesco, but they needed to have EDI for the partnership to work. Added to that, they were under a lot of pressure to implement EDI in time. Our dedicated EDI experts focussed on getting Ugly up and running on

our NeTIX Starter solution. This allows them to use an online portal to exchange Orders and Invoices with Tesco.

It can be used from any device connected to the internet and we can provide them with as many logins as they need.



“We had three weeks to do it, but the team were really good at making sure everything was done in time. They talked us through everything and we went straight to live.”

Sophie Gates, Global Operations Manager, Ugly.



Implementing EDI opened up new avenues for Ugly

Ugly are looking to add more big brands soon, thanks to their EDI solution.

Sophie says, *"We're launching with another grocery customer soon. The new systems will be very important for that growth."*

Our NeTIX Starter solution provides our clients with the ability to send and receive a huge variety of documents. Our software can be scaled up to meet the business needs of our clients, as our other solutions are designed to deal with higher numbers of messages and can be directly integrated with most ERPs.

We know how important it is that EDI systems work well, and we're committed to making that happen for our clients. Sophie adds, *"The support after launch has been great. If I have any questions or issues, NetEDI are always very helpful and quick to get back to me."*

"I know you're reliable and I know you've got all the technical stuff covered, so I don't have to worry. The support is always there, and the team is very friendly and easy to talk to."



Powered by
NeTIX



Used by
6,300

people



Delivering
£3Bn

transactions p.a.



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