



TANGLE
TEEZER
GET YOUR YEAH HAIR™

Tangle Teezer experience huge business growth

Tangle Teezer is a real British business success story. After being dismissed as a 'hair-brained' idea on Dragons' Den, they have gone on to experience huge growth and success since they launched in 2007.

Tangle Teezer sell one of their products every 20 minutes, export to over 85 countries and have won the Queen's award for Enterprise, not once but twice. We're delighted to be providing Tangle Teezer with their EDI solution.



Get in touch

+44 (0) 1772 977781

sales@netedi.co.uk

www.netedi.co.uk



**Cloud-based and
easy to use**



**Fully integrated with
accounting system**



**Fully-managed
with 24/7 support**

In 2015, Tangle Teezer were looking to start an exciting new trading relationship with a major US distributor – there was only one problem: they didn't have EDI and the distributor wouldn't trade with them without it.

Tangle Teezer came to NetEDI and we implemented our NetIX Professional solution for them, integrating into their

existing accounting system and they haven't looked back since.

After implementing their EDI solution, Tangle Teezer were able to add Sephora to their enviable list of trading partners. The decision to use EDI continued to serve them well, as they were able to work with Walgreens, Target and Boots – all major retailers who require EDI.



Tangle Teezer have been able to add **Sephora, Walgreens, Target** and **Boots** to their trading partner list.

SEPHORA



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“The main point I’d make about NetEDI is that there’s a great personal relationship. We don’t feel like we’re just a number.

Sometimes, when you work with big companies you end up just being a KPI but NetEDI are aware that our business is affected if something isn’t quite right.

We have open and trusting conversations, and that’s the main thing I’m looking for when I’m deciding who to do business with.”

“NetEDI’s personal approach sets them apart. They implemented EDI for us as quickly as they could - we don’t bother talking to anyone else!”

Dan Nicholson, Tangle Teezer

Powered by
NeTIX



Used by

6,300

people



Delivering

£3Bn

transactions p.a.



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