



Fosters Bakery upgrade system and cut costs

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Fosters Bakery are a family run business supplying commercial accounts with fresh and frozen baked goods. Their impressive list of customers includes major airlines, well known retail chains and caterers throughout Britain and Europe.

Over the years they've had to expand to meet demand and they now have four baker shops, two manufacturing units and a frozen store facility. They've grown from a company of two in 1952, to a company of over 230 with a turnover of over £10m.



Cloud-based and easy to use



Integrated with accounting software



Fully-managed with 24/7 support

What did they want to achieve?

When we first started talking to Fosters Bakery about their EDI needs, they had been using the same outdated system for ten years. It was expensive, and any issues had to be resolved by Fosters staff. Added to that, when they wanted to upgrade their PC, they were told they'd be charged for re-installing the software on a new machine.

As with most companies, Fosters were looking to reduce costs from the bottom line. "We were paying an annual fee for our EDI and data transfer costs that were quite high," Beaumont

continued. "And we had other customers we wanted to trade electronically with, but the costs to set them up meant it wasn't worth it."

When NetEDI proposed an alternative solution, Fosters jumped at the chance.

"The service and cost benefits meant it was a no-brainer." Beaumont commented. 'I thought it would be a nightmare to switch. But with NetEDI's experience and service it proved to be a simple process.'

Our solution for Fosters Bakery

We implemented our cloud-based, NeTIX EDI Managed Service for Fosters Bakery. We also worked closely with the SAP Business One reseller, to make sure the file formats produced for the previous EDI system would work with their new system.

The new system revolutionised how Fosters Bakery communicated electronically with their trading partners and customers. Here are a few of the key benefits:

- Reduced annual costs
- Access from any internet enabled machine
- Multi-user access to the EDI service
- Time saved by handing maintenance over to NetEDI
- Additional Trading Partners added
- Hardware burden removed from IT Department

"Problems are resolved immediately without any intervention on Foster's part. The old system was only accessible from one PC, so if we had a problem with that PC we were stuck."

"This system allows access from anywhere with internet. We have massively reduced our costs, received a better service, and are now confident to offer EDI solutions to more of our customers."
Beaumont added.



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